

## **COURSE COM2215: PHOTOGRAPHY – COMMUNICATION**

**Level:** Intermediate

**Prerequisite:** COM1205: Photography – Introduction

**Description:** Students use photographic prints or digital images to communicate a message or tell a story.

**Parameters:** Access to a camera and to processing, display and audio equipment.

**Note:** The term photograph refers to either a physical or digital representation, depending on equipment available to the student.

**Supported Course:** COM2205: Photography – Composition

**Outcomes:** The student will:

- 1. plan to communicate a message or story**
  - 1.1 prepare an outline, script, shot list and/or storyboard for a message or story
  - 1.2 identify and describe storytelling and storyboarding techniques
- 2. produce photographic images to communicate a message or tell a story**
  - 2.1 select appropriate subjects and/or topics and capture required photographic images
  - 2.2 select images for display and/or presentation
  - 2.3 create graphics and captions to accompany images
  - 2.4 select and use equipment to complete the assignment
  - 2.5 present the completed production for feedback
- 3. enhance presentation through various means; e.g., music, narration, captions, animation, silence**
- 4. perform interim critiques and make necessary revisions**
- 5. present a selection of work completed in this course to an audience**
  - 5.1 discuss each photograph regarding:
    - 5.1.1 how the composition guidelines help facilitate good arrangement in his or her work
    - 5.1.2 the technical and creative aspects of the work; e.g., quality, focus, interest, writing
    - 5.1.3 areas of challenge/difficulty (if applicable)
    - 5.1.4 meeting school and community standards; e.g., appropriate language
    - 5.1.5 the use of tools and equipment
  - 5.2 participate in peer/teacher assessment
  - 5.3 add the selected work to a portfolio
- 6. apply consistent and appropriate work station routines**
  - 6.1 demonstrate good health and safety practices; e.g., posture, positioning of hardware and furniture
  - 6.2 demonstrate security for hardware, software, supplies and personal work
- 7. demonstrate basic competencies**
  - 7.1 demonstrate fundamental skills to:
    - 7.1.1 communicate
    - 7.1.2 manage information
    - 7.1.3 use numbers
    - 7.1.4 think and solve problems

- 7.2 demonstrate personal management skills to:
  - 7.2.1 demonstrate positive attitudes and behaviours
  - 7.2.2 be responsible
  - 7.2.3 be adaptable
  - 7.2.4 learn continuously
  - 7.2.5 work safely

- 7.3 demonstrate teamwork skills to:
  - 7.3.1 work with others
  - 7.3.2 participate in projects and tasks

**8. identify possible life roles related to the skills and content of this cluster**

- 8.1 recognize and then analyze the opportunities and barriers in the immediate environment
- 8.2 identify potential resources to minimize barriers and maximize opportunities