

COURSE COM3215: PHOTOGRAPHY – PHOTOJOURNALISM

Level: Advanced

Prerequisite: COM1205: Photography – Introduction

Description: Students develop skills and explore processes to present a story, primarily through the use of pictures and text.

Parameters: Access to a camera with the ability to control aperture and shutter speed independently, and to processing, display and audio equipment.

Note: The term photograph refers to either a physical or digital representation, depending on equipment available to the student.

Supporting Courses: COM2025: Electronic Layout & Publishing 1
COM2215: Photography – Communication
COM3025: Electronic Layout & Publishing 2

Outcomes: The student will:

- 1. apply knowledge of composition, lighting, ISO, exposure and image processing resolution choice to photographing specified events**
 - 1.1 coordinate picture-taking assignments (e.g., school newspaper, yearbook) with a client (the client can be in school or from the community)
 - 1.2 process and proof all images and develop an appropriate filing system; e.g., processing and file management software
 - 1.3 consult with client(s) and select images that will meet the requirements of a desired layouts
 - 1.4 illustrate representative coverage with long, medium and close-up photographs, having a variety of horizontal and vertical compositions
 - 1.5 review the work with the client and make changes as necessary
- 2. integrate type and photographs to complete a layout that explains a story or situation**
 - 2.1 use common page layout techniques
 - 2.2 add captions and stories to images
- 3. describe the legal and ethical responsibilities of a photojournalist**
- 4. perform interim critiques and make necessary revisions**
- 5. identify copyright restrictions and permissions and put them into practice**
- 6. present the work completed in this course to an audience**
 - 6.1 assess work regarding:
 - 6.1.1 how the composition guidelines help facilitate good arrangement in his or her work
 - 6.1.2 the technical and creative aspects of the work; e.g., quality, focus, interest, writing
 - 6.1.3 areas of challenge/difficulty (if applicable)
 - 6.1.4 meeting school and community standards; e.g., appropriate language
 - 6.1.5 the use of tools and equipment
 - 6.2 participate in peer/teacher assessment
 - 6.3 add the story to a portfolio
- 7. apply consistent and appropriate work station routines**
 - 7.1 demonstrate good health and safety practices; e.g., posture, positioning of hardware and furniture
 - 7.2 demonstrate security for hardware, software, supplies and personal work

8. demonstrate basic competencies

8.1 demonstrate fundamental skills to:

- 8.1.1 communicate
- 8.1.2 manage information
- 8.1.3 use numbers
- 8.1.4 think and solve problems

8.2 demonstrate personal management skills to:

- 8.2.1 demonstrate positive attitudes and behaviours
- 8.2.2 be responsible
- 8.2.3 be adaptable
- 8.2.4 learn continuously
- 8.2.5 work safely

8.3 demonstrate teamwork skills to:

- 8.3.1 work with others
- 8.3.2 participate in projects and tasks

9. create a transitional strategy to accommodate personal changes and build personal values

- 9.1 identify short-term and long-term goals
- 9.2 identify steps to achieve goals